

## Draft Transportation Plan Approved



A Final Draft Stage of the Regional Transportation Plan containing more than \$16 billion in freeway, street, and transit projects was approved July 22 by the Transportation Policy Committee.

Committee members decided to move the plan forward so that the broader scope of projects would undergo computer analysis, to see how various projects perform. In the performance tests, projects are put into computer models that simulate the traffic and transit ridership patterns that would result if the projects were built. The approved draft plan exceeds projected revenues by about 5.2 percent.

"Although the ideal situation would be to have a draft plan that is in balance, we are also charged with having a plan that will transport people and goods and relieve congestion in the region," said Committee Chair Neil Giuliano. "In the end, the committee felt it would not be appropriate to cut projects from the



Transportation Policy Committee

map until we had seen how they performed in the models," he said.

Business representative Marty Shultz, vice president of government operations for Pinnacle West Capital Corporation, made the motion to advance the broader plan. Shultz is optimistic that money can be found to fund the plan, by closely examining costs contained in the plan.

"We need to put a fine pencil to the map after evaluating the projects, but in my view, you can't balance the plan by eliminating any components," said Shultz.

"Somehow we must find a way to find more money, or earmark more projects for federal funding. Our economy needs all of the transportation projects contemplated in the plan to be built. We can't afford NOT to complete this plan," he said.

The Maricopa Association of Governments (MAG) estimates transportation revenue for the region over the next 20 years to be about \$15.5 billion. Revenue assumptions include \$9 billion in

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## From the Chair



**Mayor Wendy Feldman-Kerr,**  
Queen Creek

For the past year, it has been my honor to serve as MAG chair. In the past 12 months we have made great strides in the areas of transportation, air quality, human services, and increasing the communication among our member agencies to address the challenges facing this region.

These are just a few of many accomplishments achieved in FY 2003. I recently had the privilege of presenting a summary of these achievements through a report: *Regional Council Annual Accomplishments*. Here are just a few highlights:

- We reexamined how we conduct our business. Issues explored included our roles and responsibilities, appropriate membership, voting procedures, and expanding the duties of our Executive Committee.
- We created the Transportation Policy Committee, which is putting the finishing touches on a Draft Regional Transportation Plan that will guide our transportation future for the next two decades. This committee represents a major shift
- As part of our goal of enhancing regional communication, MAG continued its many outreach activities, including hosting the first Regional Town Hall. Other activities included public workshops, small group presentations and booths at events like MAG at the Mall, Sunday on Central, Black History Month and Cinco de Mayo.
- In order to better integrate transportation and land use planning, we approved a policy for MAG to develop a Regional Annual Report to keep track of major development projects and their potential impact on the region.
- We assisted member agencies by providing information and analysis on the region's geographic boundaries, physical features, land use, demographics, employment, residential housing completions, development areas, open spaces and more.
- We continued to work to improve the lives of our three million residents, from addressing human services needs to finding ways to reduce travel and improve our air quality.

We can be proud of our accomplishments. As our organization continues its stewardship of this dynamic region, we will continue to value straightforward communication and partnerships to address the unforeseen challenges that lie ahead. 

## REGIONAL council members

- ◆ **Mayor Wendy Feldman-Kerr**  
Queen Creek, *Chair*
- ◆ **Mayor Ken Hawker**  
Mesa, *Vice-Chair*
- ◆ **Mayor John Keegan**  
Peoria, *Treasurer*
- ◆ **Mayor Skip Rimsza**  
Phoenix, *Past Chair*
- ◆ **Mayor J. Woodfin Thomas**  
Litchfield Park, *At-Large Member*
- ◆ **Mayor Mary Manross**  
Scottsdale, *At-Large Member*
- ◆ **Mayor Joan Shafer**  
Surprise, *At-Large Member*
- Mayor Douglas Coleman**  
Apache Junction
- Mayor Ron Drake**  
Avondale
- Mayor Dusty Hull**  
Buckeye
- Mayor Edward C. Morgan**  
Carefree
- Vice Mayor Ralph Mozilo**  
Cave Creek
- Mayor Boyd Dunn**  
Chandler
- Mayor Robert Robles**  
El Mirage
- Mayor Wally Nichols**  
Fountain Hills
- Mayor Christopher Riggs**  
Gila Bend
- Governor Richard P. Nacia**  
Gila River Indian Community
- Mayor Steve Berman**  
Gilbert
- Mayor Elaine M. Scruggs**  
Glendale
- Mayor James Cavanaugh**  
Goodyear
- Mayor Vinicio Alvarez**  
Guadalupe
- Supervisor Max W. Wilson**  
Maricopa County
- Mayor Edward F. Lowry**  
Paradise Valley
- President Joni Ramos**  
Salt River Pima-Maricopa Indian Community
- Mayor Neil G. Giuliano**  
Tempe
- Mayor Adolfo Gamez**  
Tolleson
- Mayor Lon McDermott**  
Wickenburg
- Mayor Bryan Hackbarth**  
Youngtown
- Dallas Gant and Joe Lane**  
Arizona Department of Transportation
- F. Rockne Arnett**  
Citizens Transportation Oversight Committee
- ◆ **Executive Committee Members**

[www.mag.maricopa.gov/members.cms](http://www.mag.maricopa.gov/members.cms)

## MAGAZine

MAGAZine is a quarterly newsletter of the Maricopa Association of Governments. It focuses on the issues and concerns of the cities, towns and tribal communities of Maricopa County. If you know of a friend or colleague who would like to receive MAGAZine, please call the MAG office, (602) 254-6300.

**Wendy Feldman-Kerr**  
Mayor of Queen Creek  
*Regional Council Chair*

**Dennis Smith**  
*Executive Director*

**Heidi Pahl, Carlos Jurado, Harry Wolfe and Kristie Leshinski,** *Contributors*

**Kelly Taft:** *Editor*

**Gordon Tyus:** *Graphic Design*



## Voices from the Council



*I've been in public office 11 years, and have been involved in MAG at a lot of levels... I have been and I'm still very impressed with the organization. I think they are very effective. They really do quality work for the entire region. I wish that more of the public understood the importance and value of the work they do, but we'll keep working on that.*

– Scottsdale Mayor Mary Manross on her involvement over the years with MAG's work on behalf of the region.

*Williams Gateway Airport and Sky Harbor International Airport began a historic marketing partnership earlier this year. Through the Phoenix City Council, Sky Harbor will contribute \$100,000 to promote air cargo and passenger opportunities at Williams Gateway Airport, which is operated by Mesa, Gilbert, Queen Creek and the Gila River Indian Community. This is an outstanding example of Phoenix's stewardship as a regional partner, as well as its commitment to the success of Williams Gateway and further developing economic opportunities in the entire metropolitan region. This partnership creates a synergy between Williams Gateway as a cargo airport and allows Sky Harbor to expand passenger service, emphasizing the activity for which they are each better suited.*



– Mesa Mayor Keno Hawker on cooperative aviation efforts in the region.



*It was recently announced that Chandler still ranks among the top five fastest-growing cities in America. Fortunately, when it comes to growth it is quality, not quantity, that drives development in Chandler. We do this through a well-planned mix of strict residential design standards, conservative fiscal policies, and the use of impact fees to ensure new development pays its own way.*

– Chandler Mayor Boyd W. Dunn commenting on how the City of Chandler promotes quality development in one of the fastest-growing cities in the United States.

*I've gotten a much better understanding of what our military personnel are faced with and how they succeed in their positions. I also got to go to Singapore, where I met with the Minister of Defense, to again get a global understanding of the impact that we have right here in Maricopa County. And I think a lot of people don't understand that.*

– Mayor Woody Thomas, on his recent experience as an attendee of the National Security Forum. He was nominated for the forum by Luke Air Force Base and invited by the Secretary of the Air Force.



*We were up front with the people who attended our three town hall meetings, telling them these property taxes were needed for the future of El Mirage. They have put their trust in us, and I can assure all city residents that we will not let them down.... a new city hall is a point of pride for a community. Our residents will be proud of the new city hall complex, because it will be a beautiful yet cost-efficient facility.*

– El Mirage Mayor Robert Robles, after voters in his city approved three tax and bond measures for street improvements and construction of a new city hall to replace the one destroyed by fire last year.

## Regional Profile:

# Move West Opens Political Frontier for Former Cattleman



Mayor J. Woodfin  
"Woody" Thomas



Prior to 1992, J. Woodfin (Woody) Thomas had never even heard of Litchfield Park, Arizona. A native of Towson, Maryland, the former cattleman-turned-real estate appraiser had no idea that in just eight years, he would be the mayor of this small West Valley community.

"I've been concerned for many years about how things get done, and now I have the opportunity to effect that change," says Mayor Thomas, who was first elected to lead the community of 3,810 residents in 2000 and reelected in 2002. "I've been really lucky and blessed to be out in Litchfield Park, to have a pretty nice community to govern, and our issues are relatively minor compared to most of the other mayors that I talk to."

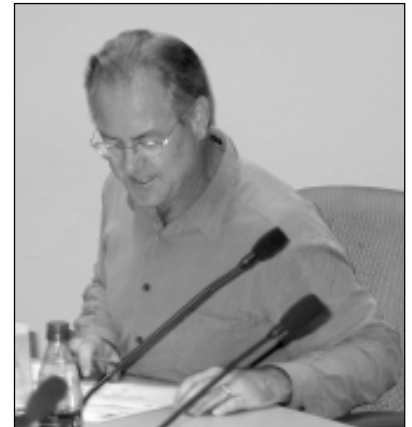
Thomas says he likes being involved in a smaller community. "We do have a lot more connection with our citizens, and I think it's a lot easier to get to the representational side," he says.

It has been a roundabout road into politics for Thomas. He received his degree in dairy science from the University of Maryland in 1975 and began a 25-year career with the U.S. Department of Agriculture. In 1980, the Farmer's Home Administration named Thomas as a county supervisor of Baltimore and Harford Counties in Maryland, before transferring him in the same position to Bent County, Colorado. It was in that role Thomas says he garnered the experience necessary for public life, as he periodically found himself in the unenviable role of having to evict people from their property.

"I had a portfolio – we call it a program in the government – of about 14 and a half million dollars, where I made loans to farmers, ranchers, homeowners, et cetera. And some of the tough decisions during the mid-to-late '80s in the high plains of Colorado I think steeled me against some of the challenges – toughened my hide, as it were – for dealing with angry public or people," he recalls.

It was in Colorado that Thomas explored a new career as owner of a 50-acre cattle ranch.

"I used to be a cattleman – I even had my own brand in Colorado. I thought that was pretty neat," he says. "It was an irrigated farm, but I had nothing but cattle. I put in a permanent pasture and raised cattle. I think that would surprise a lot of my fellow council members."



Another little-known career highlight for Thomas was a stint as a U.S. swimming official. Today, Thomas stays in shape by rollerblading every morning and hiking the Grand Canyon whenever possible. However, he admits his combined roles as mayor (a position for which he is unpaid) along with his job as review appraiser with the Farm Service Agency for Arizona, New Mexico, Hawaii, Guam, and the Pacific Territories, leave little room for extraneous activities.

That schedule has gotten even fuller due to the mayor's obligations on the MAG Executive Committee and as a member of the Transportation Policy Committee (TPC). Thomas has been an active member of the TPC since its inception and recently helped finish the first working draft of the Regional Transportation Plan. Although a strong advocate for establishing a commuter rail system, Thomas says he had to "realign" his own priorities due to the limited dollars that will be raised through



Mayor Thomas discusses transportation issues as a member of the Transportation Policy Committee.

Mayor Thomas  
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# Governor Recommends New Ozone Boundary

Governor Janet Napolitano has recommended that the U.S. Environmental Protection Agency (EPA) designate a portion of Maricopa County as the nonattainment area for the federal government's new eight-hour standard for ozone pollution. The governor's proposed boundary keeps the nonattainment area within Maricopa County. It is substantially smaller than the original boundary proposals presented by the Arizona Department of Environmental Quality.

"Nonattainment" is a designation given to areas that have failed to consistently meet federal clean air guidelines. The governor's recommendation includes Phoenix, western Maricopa County where rapid growth is expected in the next 10 years, and all of eastern Maricopa County, where high ozone levels have been recorded. It does not include any tribal lands in Arizona, which are regulated separately.

"The affected area reflects a reasonable, common sense approach to controlling existing and future sources of ozone pollution," Napolitano said.

The governor's decision to keep the boundary within Maricopa County was welcomed by Pinal County authorities, including the Central Arizona Association of Governments (CAAG), which had sent a letter and testified in support of the MAG plan.

"We are grateful to CAAG and Pinal County for supporting us in the process," said MAG Chair Wendy Feldman-Kerr. "We are also grateful to the governor for recognizing our concerns about extending the boundary into other counties and protecting our ability to address transportation concerns related to air quality,"

Feldman-Kerr said the governor's plan allows MAG and Pinal County to work on air quality plans without the distraction of complicated jurisdictional issues. "It allows us to manage our own destiny and continue our effective air quality planning efforts, which have enabled us to avoid any violations of the one-hour ozone standard for nearly seven years," she said.

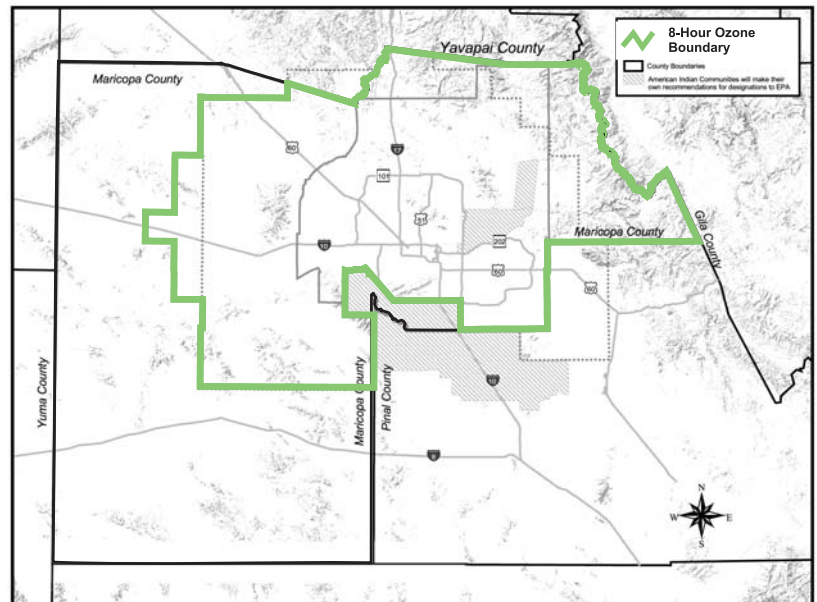
Under the new, tougher standard, ozone concentrations will be measured over an eight-hour period instead of the previous one-hour time frame. At issue was determining a boundary that protected public health without being excessively large, because the boundary involves more stringent – and often costly –

requirements for business, industry, and transportation.


"Since the mid-1990s, we have made significant progress in improving air quality in the Phoenix metropolitan area," Napolitano said. "We must maintain that progress in the face of rapid growth while sustaining a strong economy in Arizona. The health of Arizona families and our quality of life depends on our continued success."



MAG Chair Wendy Feldman-Kerr says she's grateful for support from CAAG and Pinal County.



Map showing the governor's recommended Eight-Hour Ozone Boundary.

The governor made her recommendation July 15, 2003, the date required by federal law for states to propose their nonattainment area boundaries. EPA has until April 15, 2004 to designate nonattainment areas nationwide that will be subject to air pollution controls. 

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funds that would need to be raised through the extension of the half-cent sales tax for transportation. The current tax is set to expire in 2005, with a vote on the extension anticipated in May of 2004. The balance of revenue comes from state and federal sources, primarily through existing gas taxes.

### What's in the Plan

#### Freeways

Under the adopted plan, approximately 59 percent of the total program funding would go for freeway projects. Freeway projects include improvements to existing freeways, such as additional lanes on Loops 101 and 202, I-10 and I-17, and the addition of new freeways, such as Loop 303, the I-10 Reliever, Williams Gateway Parkway and the South Mountain Loop.

#### Transit

About 32 percent of the funding would go for transit projects, including 27.5 miles of new light rail expansion beyond the 30 miles being funded by cities, as well as the creation of a regional "supergrid" of bus services. The supergrid concept includes new or enhanced service on 30 routes, plus the creation of ten new routes. Improvements would also encompass Express/Bus Rapid Transit service, including improvements to 16 existing routes and the creation of 14 new routes. Funding for paratransit services for Americans with disabilities doubles under the plan. Capital improvements for transit include 32 new passenger facilities, including 20 park-and-ride lots, 1,000 new buses and 500 new Dial-a-Ride vehicles for replacements and expansion.

#### Street Improvements

About seven percent of the funding would go for street improvements, such as construction of a Northern Avenue "superstreet," the Rio Salado Parkway, the Sonoran Parkway, and major street and intersection improvements across the Valley.

#### Other Programs

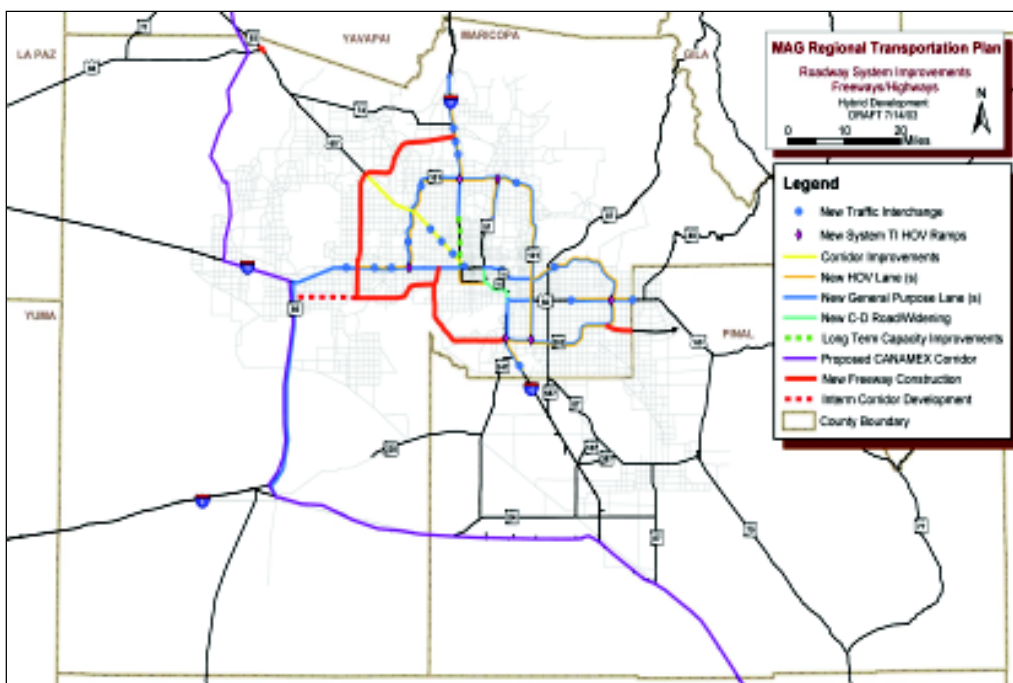
Finally, approximately two percent of the funding would go to other programs, such as bicycle and pedestrian facilities and projects designed to improve air quality and reduce travel.

### What's Next

Five public meetings/hearings have been scheduled to present key elements of the plan to the public and receive feedback (see page 7). A court reporter will be available at each meeting to take formal public comment, which will be included along with staff responses in an Input Opportunity Report to be presented to decision makers in September.


In keeping with recent legislation, the draft plan will be sent to the Arizona Department of Transportation, Valley Metro/RPTA and Maricopa County for review and comment. The Transportation Policy Committee will review the public and agency input and incorporate any changes to the plan by September. A Final Regional Transportation Plan is expected to be considered by the MAG Regional Council September 24<sup>th</sup>, at which time the plan would be sent out for air quality testing. The plan will be reviewed by the state

### Roadway System Improvements: Freeways and Highways



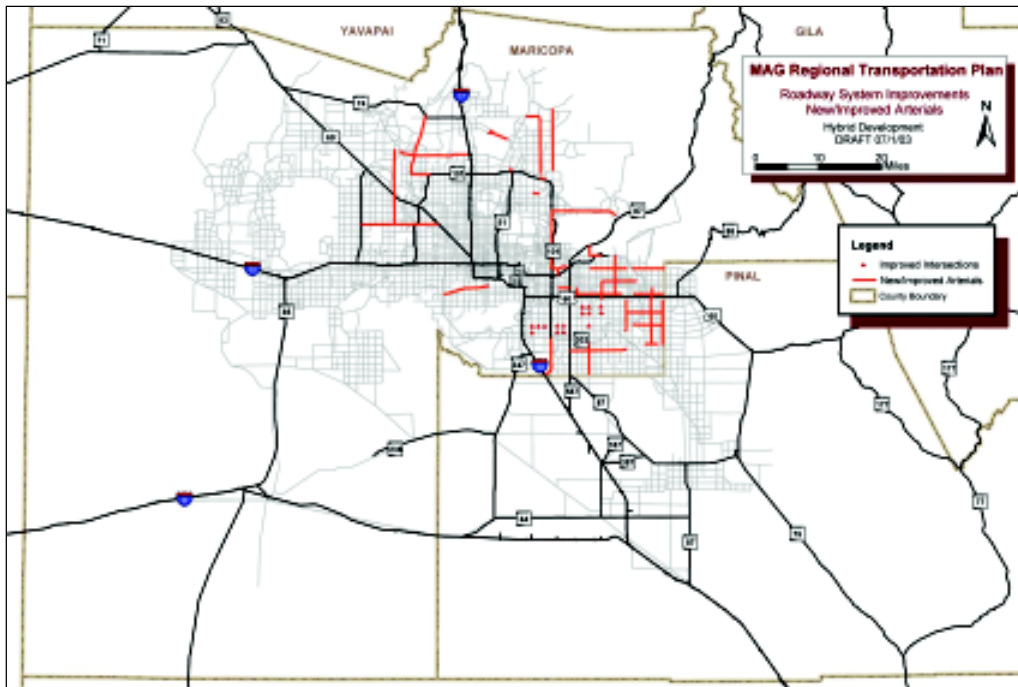
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legislature in January, which will determine whether to authorize a vote in May to

extend the half-cent sales tax for transportation based on the MAG plan. 



## Roadway System Improvements: **New and Improved Arterials**



## Public Hearings on Draft Plan

All meetings are from 5:00 p.m. to 7:00 p.m.

### August

#### 19<sup>th</sup> Central

Burton Barr Central Library,  
Pulliam Auditorium - first floor,  
1221 North Central Avenue, Phoenix

#### 20<sup>th</sup> Southwest

Public Safety Building - second floor,  
1825 North 107th Avenue, Avondale

#### 21<sup>st</sup> Northwest

Midwestern University,  
Agave Hall, 19555 North 59th Avenue,  
Glendale

### September

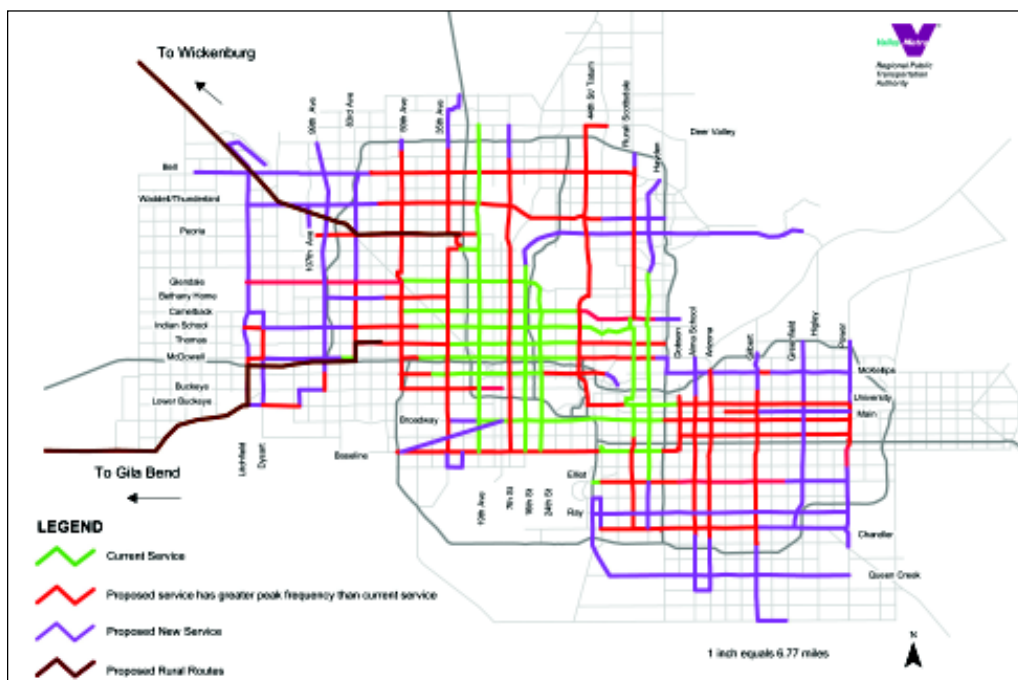
#### 3<sup>rd</sup>

**Southeast, Mesa**  
Centennial Center,  
Superstition North Ballroom, 263 North Center Street, Mesa

#### 10<sup>th</sup>

**Northeast, Commu-**  
nity Design Studio,  
Nave Room, 7506 East Indian School Road, Scottsdale

## Transit Improvements: **New, Enhanced, Existing and Rural Service**





# Training, Photos Effective Tools Against Domestic Violence

Health care professionals can play an important role in breaking the cycle of domestic violence – by recognizing the signs of abuse, providing resources and other assistance, and by properly documenting injuries.

**“Most health care workers have no formal training in detecting or documenting domestic violence injuries or evidence.”**

**- Dr. Dean Coonrod**

At a hands-on training seminar given by the Maricopa Association of Governments in June, health care workers learned how to identify domestic violence injuries and then to effectively record them through the use of emergency room photographs.



Health care workers learn how to take successful photos of abuse victims.

“Most health care workers have no formal training in detecting or documenting domestic violence injuries or evidence,” said Dr. Dean Coonrod, co-founder of the Center for Health Care Against Domestic Violence at Maricopa

Integrated Health Systems, who helped coordinate the training. “We believe standard protocols must be developed to improve the community’s response to domestic violence.”

Participants were told that emergency rooms are one of the first points of contact for domestic violence victims. Because most victims are afraid to report the true cause of their injuries, it is important for medical workers to be able to recognize the signs of violence and encourage victims to seek help. If a reluctant victim is afraid to testify, photos can offer compelling proof for prosecutors – even without the victim’s testimony.

“The key to helping victims and prosecuting the abusers is to ask the right questions and document forensic evidence, which includes photographs of the injuries,” said Dr. Sharon Walker of Parkland Hospital in Dallas. The Texas hospital is recognized nationally for its response to domestic violence cases identified in the emergency room. “Capturing high quality photos can provide a victim of abuse or violence with his or her biggest advocate,” she added.

The job of making sure the 20 seminar participants learned how to take photographs that lead to successful prosecutions fell to Daniel Cavazos, new business development manager for Polaroid. Cavazos stressed the importance of recording three



key photos: a full body picture for accurate identification of the victim, an intermediate photograph from about four feet away to provide proper perspective, and close-up pictures to document the severity of the injuries. Cavazos cited figures from California that show a 70 percent successful prosecution rate without the victim testifying in person. In 90 percent of those cases, the prosecution was successful because of proper photographic evidence.

The hands-on seminar is part of “Health Cares About Domestic Violence,” one of a number of initiatives developed by the MAG Regional Domestic Violence Council to increase victims’ safety and hold abusers accountable. Initiatives to date have included efforts to address domestic violence in the workplace through Employers Against Domestic Violence; at church through faith-based organizations; at the scene of the crime through Crisis Response Teams; and through Coordinating Councils, which bring together representatives from domestic violence shelters, law enforcement and the criminal justice system to coordinate domestic violence efforts. 

For more information about Domestic Violence prevention visit:  
[www.mag.maricopa.gov/dv](http://www.mag.maricopa.gov/dv)



# Session Focuses on Human Services

Finding ways to help the Valley's most vulnerable citizens was the focus of a strategic planning session held in July. *Human Services Advance: Visioning for the Future* brought together about 60 dedicated professionals, including members of the MAG Human Services Coordinating Committee, the MAG Human Services Technical Advisory Committee, agency leaders and non-profit executives.

Guest speakers from foundations and the public sector presented a variety of community



Maricopa County Supervisor Mary Rose Wilcox leads a discussion group.

initiatives and concepts within the human services arena. Topics discussed included early intervention and prevention for children and youth, planning for older adults, centralizing



State Representative Bill Arnold was also in attendance.




Human services professionals meet to plan for the coming year.

information and resources through Web-based services, and strategies for encouraging financial literacy. An overview of the Maricopa County Social Services Block Grant funding process was also presented.

"One of the greatest improvements in the human services arena over the past ten years has been the increasing level of regional coordination and partnership," said MAG Human Services Coordinating Committee Chair Dennis Cahill. "By combining resources and sharing information, we have begun to take a more strategic approach to helping people in crisis, allowing us to more efficiently and effectively provide services across the Valley," he said.

Cahill said the planning session helped determine the committee's focus and strategies for the next 18 months. The Human Services Coordinating Committee prepares an annual Human Services Plan for the Maricopa region, develops

recommendations on how Social Services Block Grant funds should be distributed, analyzes issues, and identifies possible solutions. 

For more information about MAG Human Services visit: [www.mag.maricopa.gov/division.cms?item=65](http://www.mag.maricopa.gov/division.cms?item=65)



## MAG Moment



Mayor Keno Hawker presents information about the Regional Transportation Plan at the Southeast public workshop.

# Population Figures Show Growth



You'll be sharing the Valley with a lot more friends in the year 2030. According to MAG's recently-completed population projections, the population of the region is expected to reach more than 6.1 million people by that year, nearly double the 3.1 million residents counted in Census 2000.


On June 25, 2003, the Regional Council voted to accept the interim projections, which cover population, housing and employment projections for July 1st of

2010, 2020, 2025 and 2030. The interim projections are by Municipal Planning Area (MPA) – a technical term referring to specific future boundaries of cities and towns – and by Regional Analysis Zone, a subarea of the MPA.

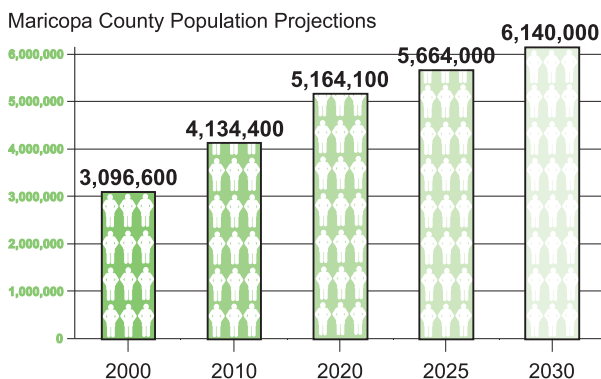
"These interim projections are very important to us as a guide for regional planning," said MAG Population Technical Advisory Committee Chair George Pettit, manager of Gilbert. "These numbers tell us how many people there will be at given points in the future, where they will live, and where they will work. This information is plugged into the MAG transportation and air quality computer models to determine how various transportation projects will perform, and what impact they will have on air quality," he said.

Pettit said that the projections represent the culmination of a

three-year planning process with extensive input from MAG member agencies. He added that MAG Population Technical Advisory Committee members offered invaluable assistance and local knowledge in reviewing base data, assumptions and several sets of draft projections.

The projections include total resident population in households and group quarters, total and occupied housing units, and total employment by sector (retail, office, industrial, public and other). The interim projections will be used until official county level population control totals can be provided by the Arizona Department of Economic Security, enabling MAG to develop subregional projections based on those totals. 

A copy of the interim projections can be downloaded from the MAG Web site at [www.mag.maricopa.gov/detail.cms?item=2530](http://www.mag.maricopa.gov/detail.cms?item=2530)



## Mayor Thomas (continued from page 4)


the half-cent sales tax for transportation, as other projects held a higher regional priority.

"I still believe all communities, not just the West Valley, would be well served with that commuter rail service," says Thomas. "And yet the reality of what money we don't have is painfully evident. I believe we need to have more like a one-cent tax. And yet the concern, which is quite valid, is we're not sure we can get to the half-cent. So why be looking down the road when we can't get it right here?" Thomas points out that the draft plan keeps the concept alive by including five million dollars for commuter rail implementation studies.

Thomas says his vision for the region is "quite positive," but admits the Valley will continue to experience growing pains.

"The concerns I have are how we direct growth, knowing that growth is coming, and what we can do to make it a positive impact rather than a negative impact," he says.

Thomas has been married to wife Melissa for 25 years and has raised two daughters, Elizabeth, 23, and Sarah, 21. When asked what he hopes to be doing in ten years, Thomas says he hopes to have his own real-estate appraisal company. He doesn't rule out a continued career in politics, perhaps even a run for the state legislature.

"I think it's presumptuous to look at that, but you said 10 years from now, and if I looked at where I was 10 years ago and where I am now – well, things can change quite a bit," he says. 

# Videoconferencing Used for Ozone Workshops

What better way to attend workshops aimed at reducing air pollution than to participate via videoconference?

More than 180 people attended the Valley Metro Ozone Workshops in April via a "multipoint" videoconference, meaning participants dialed in from multiple locations to participate. A videoconference uses a computer system of video cameras and microphones that transmit data, live video images and audio over telephone lines. Participants could choose from videoconference locations in the cities of Chandler, Goodyear, Peoria and Scottsdale, as well as at the offices of the Maricopa Association of Governments and MFS Investments.

A main objective of the MAG Regional Videoconferencing System is to reduce vehicle miles traveled and improve air quality. Conducting the workshops

"virtually" allowed staff to present the information only twice instead of 12 times.


"We found that the average number of miles saved round trip for each participant was about 10 miles," said Employer Services and Training Coordinator Betsy Turner of Valley Metro. "That's 1,800 miles of travel saved, and more than 48 pounds of pollution that didn't get into the air. Since our program is about reducing air pollution, it made a lot of sense for us to rely on videoconferencing for these workshops."

Valley Metro sponsored the workshops to kick off the "Summer Ozone Campaign" and to introduce a new High Pollution Advisory (HPA) Program for 2003-04. The new program provides a Trip Reduction Program credit for signing up to participate in the HPA program.



More than 180 people attended the workshop using a multi-point videoconference.

As an added incentive for joining the program, any of the 1,200 employers involved in the Trip Reduction Program can forego adding additional measures to their annual trip reduction plan.

Each videoconferencing site provided a site coordinator and a videoconference room for workshop participants. Computer presentations were shown and were seen at all sites as participants collaborated and shared ideas on implementing trip reduction measures in their workplaces. 

For more information on the MAG Regional Videoconferencing System visit: [www.mag.maricopa.gov/project.cms?item=403](http://www.mag.maricopa.gov/project.cms?item=403)

## Tuning in to Transportation Needs

Stay tuned to your local cable Channel 11, and you should soon see a nine-minute video outlining the Valley's transportation challenges and seeking input into the new Regional Transportation Plan.

The video was produced at the request of the Transportation Policy Committee, to let citizens know how they

can effectively provide input into the plan. The video describes the transportation planning process, outlines future transportation needs, and explains how viewers can get involved in the planning process. The video is being played on city-run cable channels around the region. Check your local cable listings for program times.



**August**

- 1<sup>st</sup>** 10:00 AM, Management Subcommittee on Population Options
- 5<sup>th</sup>** 8:30 AM, Enhancement Funds Working Group
- 6<sup>th</sup>** 9:30 AM, Intelligent Transportation Systems Committee
- 6<sup>th</sup>** 10:30 AM, Regional Concept of Transportation Operations Stakeholders Group
- 6<sup>th</sup>** 1:30 PM, Standard Specifications and Details Committee
- 12<sup>th</sup>** 1:00 PM, Street Committee
- 13<sup>th</sup>** 2:00 PM, Building Codes Committee
- 13<sup>th</sup>** 4:00 PM, Transportation Policy Committee (if necessary)
- 14<sup>th</sup>** 2:00 PM, Domestic Violence Council
- 19<sup>th</sup>** 10:00 AM, Population Technical Advisory Committee
- 19<sup>th</sup>** 1:00 PM, Planners Stakeholders Group
- 19<sup>th</sup>** 1:30 PM, Regional Bicycle Task Force
- 19<sup>th</sup>** 5:00 PM, Regional Transportation Plan Central Public Meeting/Hearing, Burton Barr Central Library, Pulliam Auditorium - first floor, 1221 North Central Avenue, Phoenix
- 20<sup>th</sup>** 5:00 PM, Regional Transportation Plan Southwest Public Meeting/Hearing, Public Safety Building - second floor, 1825 North 107th Avenue, Avondale
- 21<sup>st</sup>** 10:00 AM, Transportation Review Committee
- 21<sup>st</sup>** 5:00 PM, Regional Transportation Plan Northwest Public Meeting/Hearing, Midwestern University, Agave Hall, 19555 North 59th Avenue, Glendale
- 28<sup>th</sup>** 10:00 AM, Telecommunications Advisory Group
- 28<sup>th</sup>** 1:30 PM, Air Quality Technical Advisory Committee

The MAGAZine newsletter is available in electronic format and in Spanish on the MAG Web site: [www.mag.maricopa.gov/project.cms?item=433](http://www.mag.maricopa.gov/project.cms?item=433)

**September**

- 3<sup>rd</sup>** 10:00 AM, Intelligent Transportation Systems Committee
- 3<sup>rd</sup>** 1:30 PM, Standard Specifications and Details Committee
- 3<sup>rd</sup>** 5:00 PM, Regional Transportation Plan Southeast Public Meeting/Hearing, Mesa Centennial Center, Superstition North Ballroom, 263 North Center Street, Mesa
- 5<sup>th</sup>** 10:00 AM, Management Subcommittee on Population Options
- 9<sup>th</sup>** 1:30 PM, Street Committee
- 10<sup>th</sup>** 12:00 PM, Management Committee
- 10<sup>th</sup>** 5:00 PM, Regional Transportation Plan Northeast Public Meeting/Hearing, Community Design Studio, Nave Room, 7506 East Indian School Road, Scottsdale
- 16<sup>th</sup>** 10:00 AM, Population Technical Advisory Committee
- 16<sup>th</sup>** 1:00 PM, Planners Stakeholders Group
- 16<sup>th</sup>** 1:30 PM, Pedestrian Working Group
- 17<sup>th</sup>** 2:00 PM, Building Codes Committee
- 17<sup>th</sup>** 4:00 PM, Transportation Policy Committee
- 18<sup>th</sup>** 1:00 PM, Human Services Technical Advisory Committee
- 18<sup>th</sup>** 1:30 PM, Air Quality Technical Advisory Committee
- 24<sup>th</sup>** 5:00 PM, Regional Council
- 25<sup>th</sup>** 10:00 AM, Transportation Review Committee
- 25<sup>th</sup>** 10:00 AM, Telecommunications Advisory Group
- 25<sup>th</sup>** 1:30 PM, Continuum of Care Regional Committee on Homelessness
- 29<sup>th</sup>** 1:30 PM, Transportation Policy Committee (if necessary)

Parking is available under the building. Please ask for parking validation at the meeting. Transit tickets will be provided for those using transit. Bike racks are available at the entrance to the parking garage.

**October**

- 1<sup>st</sup>** 1:30 PM, Standard Specifications and Details Committee
- 3<sup>rd</sup>** 10:00 AM, Management Subcommittee on Population Options
- 8<sup>th</sup>** 12:00 PM, Management Committee
- 9<sup>th</sup>** 1:00 PM, Human Services Coordinating Committee
- 9<sup>th</sup>** 2:00 PM, Domestic Violence Council
- 14<sup>th</sup>** 1:30 PM, Street Committee
- 15<sup>th</sup>** 2:00 PM, Building Codes Committee
- 15<sup>th</sup>** 4:00 PM, Transportation Policy Committee
- 16<sup>th</sup>** 1:00 PM, Human Services Technical Advisory Committee
- 21<sup>st</sup>** 10:00 AM, Population Technical Advisory Committee
- 21<sup>st</sup>** 1:00 PM, Planners Stakeholders Group
- 21<sup>st</sup>** 1:30 PM, Regional Bicycle Task Force
- 22<sup>nd</sup>** 5:00 PM, Regional Council
- 23<sup>rd</sup>** 10:00 AM, Transportation Review Committee
- 23<sup>rd</sup>** 10:00 AM, Telecommunications Advisory Group
- 23<sup>rd</sup>** 1:30 PM, Air Quality Technical Advisory Committee

**The dates, times and locations of all meetings may change. Other committees not listed here may meet during these months.** For confirmation call (602) 254-6300 or visit the Web site: [www.mag.maricopa.gov/meetings.cms](http://www.mag.maricopa.gov/meetings.cms)

All meetings, unless indicated otherwise, will be held in the conference rooms located in the MAG offices on the second floor of the Compass Bank Building, 302 N. 1st Avenue.



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Telephone (602) 254-6300, Fax (602) 254-6490  
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